



February, 1st

Innovation through Artificial Intelligence & Product Design

Ordem dos Engenheiros Regional Headquarters

KBAI RESEARCH

UNIVERSIDADE da MADEIRA



INNOVATION THROUGH ARTIFICIAL INTELLIGENCE & PRODUCT DESIGN

Agenda

- **17h00 Welcome**
- **17h05 Prof^a Ana Margarida Ferreira - Participatory Design-driven Innovation**
- **17h25 Prof. Eduardo Fermé - AI beyond ML - Trends and Challenges**
- **17h45 Jorge Dias Fernandes - The KBAI project**

- **18h00 Katherin Varela + Diogo Gouveia - Applying preferences in different contexts**
- **18h15 Rodrigo Vieira - Different types of Chatbots and their application**
- **18h30 Diogo Costa - Knowledge replication, querying and activation**
- **18h45 Ângela Ferreira + João dos Passos - The KBAI browser: Interaction challenges in browsing knowledge**

- **19h00 Questions and Debate**
- **19h30 Networking**

Inscrições: <https://www.kbai.org/pt/events/innovation-through-artificial-intelligence-product-design/>

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